



California Society of Tax Consultants

SOUTH BAY SAN DIEGO CHAPTER  
PRESENTS

**AUGUST 24, 2010**  
DINNER MEETING AND CPE CREDITS

### "ETHICS"

Millions of American Taxpayers depend on tax professionals to prepare tax returns and advise them on tax –related matters. By helping clients comply with tax laws, tax professionals play a critical role in shaping those clients’ attitudes and behaviors. While most people who prepare tax returns and represent taxpayers before the IRS are professionals, honest and provide excellent service to their clients, unfortunately there are some who do not maintain ethical standards and follow the law.

Speaker:

### ALBERT CRUZ, EA

Albert Cruz has had long-time careers in both income taxes and technology. He held a position as Tax Analyst Programmer at Intuit Inc for 11 years—working on the popular TurboTax and ProSeries software programs.

Mr. Cruz holds a B.S. degree in Information Systems, an M.B.A. in Technology Management, and an M.A. in Human Behavior.

Mr. Cruz is a full-time instructor at National University’s School of Engineering and Technology. He teaches both online and onsite courses in Computer Ethics, Information Systems, and Information Technology Management. He also teaches Tax Preparation at ITT Technical Institute.

Mr. Cruz has been an Enrolled Agent since 1998.



Mangia Italiano on Third  
248 Third Avenue  
Chula Vista, CA 91910  
(619) 623-3553

Members	\$25.00
All Others	\$35.00

4:00 p.m. Board of Directors Meeting  
**5:00 p.m. Registration & Dinner**  
6:00 p.m. Speaker  
6:55 p.m. Announcements  
7:05 p.m. Speaker

**CTEC 1000-CE-3122      Approved by CTEC for 2 hours Federal Continuing Education.**

**Reservation is required except members on the prepayment list.  
No Walk-ins                      **Registration form attached!!!**  
For Information call: Lydia (619) 420-4740 or Joe (619) 208-6416**

This presentation has been designed to meet requirements of the office of Professional Responsibility of the Internal Revenue Service, The California State Board of Accountancy and The California Tax Education Council, including Code 31 of Federal Regulation 10.6(g). This does not constitute an endorsement by these groups. A listing of additional requirements to renew tax preparer registration may be obtained by contacting CTEC at PO Box 2890, Sacramento, CA 95812-2890, or phone CTEC at 877.850.2832, or on the web at [www.ctec.org](http://www.ctec.org).



# **“ETHICS”**

PRESENTED BY  
**ALBERT CRUZ, EA**

<b>REGISTRATION FORM</b>				
<b>ETHICS</b>				
▶ AUGUST 24, 2010 6:00 pm to 8:00 pm ◀				
CTEC 1000-CE 3122 – 2 Hours Federal Continuing Education				
<b>Name</b>	_____			
<b>Address</b>	_____			
<b>City</b>	_____	<b>State</b>	_____	<b>ZIP</b>
<b>Phone</b>	_____	<b>Fax</b>	_____	
(Circle One)	<b>CTEC</b>	<b>EA</b>	<b>CPA</b>	<b>ATTY</b>
<b>Enrollment or License #:</b>	_____			
<i>(Required for CPE Credit)</i>				

**RESERVATION IS REQUIRED (619) 208-6416**

Make Checks Payable To: CSTC South Bay SD

MAIL PAYMENT TO: JOE MEDINA  
PO BOX 4416,  
CHULA VISTA, CA 91909

### **Registration and Dinner at 5:00 PM**

Registration Fee:  
Members: \$25.  
All Others: \$35.  
Dinner Included!

No Walk-ins

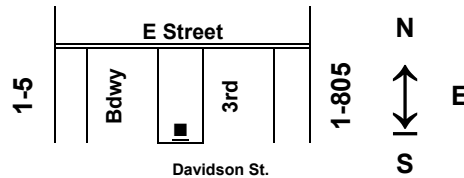
**Registration form must be received no later than August 20, 2010!**

LOCATION: **Mangia Italiano on Third**  
248 Third Avenue  
Chula Vista, CA 91910

SOUTH BAY CHAPTER

MEETING LOCATION  
FOR THE 2010 MONTHLY MEETINGS

MANGIA ITALIANO ON THIRD  
248 Third Avenue  
Chula Vista, CA 91910  
(619) 623-3553



DIRECTIONS

From the North

**Take 1-5 South**, exit on E Street, turn left on E, keep straight then turn on Third Ave, turn right on Davidson St and half block on the right side there is a parking lot. You are here!!

From the South

**Take 1-5 North**, exit on E Street, turn right on E, keep straight then turn on Third Ave, turn right on Davidson St and half block on the right side there is a parking lot. You are here!!

From The North

**Take 1-805 South**, exit on Bonita Rd, turn right on Bonita Rd, turn left on Third Ave, turn right on Davidson St and half block on the right side there is a parking lot. You are here!!

From the South

**Take 1-805 North**, exit on Bonita Rd, turn left on Bonita Rd , turn left on Third Ave, turn right on Davidson St and half block on the right side there is a parking lot. You are here!!



PARKING

Required from 5:00 p.m. to 6:00 p.m.  
Be prepared!!

No Change? No worries park your car,  
go to the registration desk inside the  
restaurant and we provide you change!!



California Society of Tax Consultants

## SOUTH BAY SAN DIEGO CHAPTER

July - August 2010

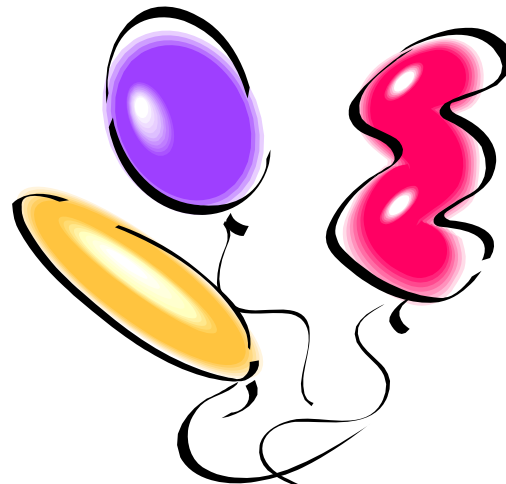
### ANNIVERSARIES

July

<b>Josie Amador</b>	<b>10 Years</b>
Arina Anokhin	1 Year
Donita Chacon	8 Years
Juan R Gonzalez	1 Year
Bertha A Gonzalez	5 Years
Javier Arthur	1 Year
Mary Ortiz	2 Years
Eva Ramos	1 Year
Maria L Reyes	1 Year
Harold Richards	1 Year
Gaby Romero	3 Years
<b>Esther Sabo</b>	<b>33 Years</b>
<b>Antonio Tavantzis</b>	<b>11 Years</b>
<b>Guadalupe Villanueva</b>	<b>25 Years</b>
<b>Geneva Ward</b>	<b>13 Years</b>

August

<b>Esperanza Lozano</b>	<b>18 Years</b>
<b>Magdalena Peraza</b>	<b>18 Years</b>
Victor H Rodriguez	4 Years
<b>Nury Saenz</b>	<b>10 Years</b>
<b>Gertrud Scott</b>	<b>16 Years</b>



### CONGRATULATIONS!

#### BOARD OF DIRECTORS - 2010

##### **President**

Joe Medina (619) 208-6416

##### **Past President**

Lucy Valdez (619) 420-4740

##### **Vice-President**

Tony Tavantzis (619) 425-4804

##### **Treasurer**

Gaby Romero (619) 422-2337

##### **Secretary**

Lydia Segura (619) 420-4740

##### **Directors:**

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Esperanza Lozano (619) 428-2271

Esther Sabo (619) 476-7577

Gertrud Scott (619) 267-5083

Bertha A Gonzalez (619) 428-2277

Lysandra Castro (619) 420-4740