



## NORTH COUNTY CHAPTER FALL WORKSHOPS 2010

Westfield Shopping Center  
272 E. Via Rancho Pkwy, Escondido – 2<sup>nd</sup> Floor, Community Room

Session 1: Sub S Corporations vs. LLC's: Wed. 9/29/10 9:00am -3:00pm (3 hrs Fed, 2 hrs CA)

This workshop will help one understand the ins & outs of these business entities; to ensure that one can properly prepare the tax returns & advise clients which entity is appropriate for their specific situation. Topics will cover: differences in formation & dissolution, and tax implications of converting to another entity.



Sandra L. Popescu

### SANDRA L. POPESCU CPA, CVA, CDFA

Certified Public Accountant (CPA), Certified Valuation Analyst (CVA), Certified Divorce Financial Analyst (CDFA)

**Sandra L. Popescu**, is a Certified Public Accountant and a Certified Valuation Analyst who has been in private practice since 1988. She specializes in business valuations, economic loss analysis, forensic accounting, and financial analysis for decision making. She also has experience in developing business plans, accounting systems, & internal controls.

She is a member of the following organizations:

Board Member of the Collaborative Family Law Group of San Diego (CFLG)  
International Academy of Collaborative Professionals  
Board Member of the San Diego Forensic Consultants Association (FCA) for 2002 & 2003

Collaborative Family Law Group of San Diego  
Forensic Expert Witness Association  
National Association of Certified Valuation Analysts  
California CPA Society  
California Society of Tax Consultants  
Institute for Divorce Financial Analysts

She has a long history of speaking engagements, presenting information on topics such as Business Valuations & Tax Related Issues, Conflict Resolution, Forensic Accounting & Techniques for Validating Income & Assets.



### William Rogers MBA, CFP, CLU, EA, CEO

Founder & CEO of ASCEND Business Directory, Certified Financial Planner, Chartered Life Underwriter, Enrolled Agent

**William Rogers** has been active in the financial services industry since 1996. He is distinguished in the financial services industry of San Diego, The State of California & areas of the Southwest. He specializes in financial planning for a wide variety of businesses from different sizes & industries. He counsels companies in the areas of tax planning, operations management, & financial planning. He has developed a specialization in consulting e-commerce businesses. He brings enthusiasm to his work, and is passionate about his business relationships. He strongly believes in sharing knowledge & empowerment. He volunteers to teach financial literacy to teens & adults.

He is a member of the following organizations:

Financial Planning Association, San Diego Chapter  
California Society of Tax Consultants (Past President, North County Chapter)  
California Society of Enrolled Agents, Palomar Chapter  
Volunteer Instructor: Consumer Credit Counselors